

Ready for risk



## **ROBUST Business Continuity Software**

Help your clients recover quickly from a crisis

ROBUST is a software programme that helps you create and manage an effective business continuity plan and provide guidance immediately after an incident.

#### Why develop a business continuity plan? 80% of SMEs affected by a major incident close within 18 months.\*

Business continuity is about keeping key parts of a business going if there's an incident that causes disruption, affects operations and impacts profits. All businesses should have a plan to help them recover and reorganise resources – whether that's staff, suppliers, premises, equipment or data.

Examples of incidents to protect against include: temporary or permanent loss of staff; loss of premises or equipment due to fire, flood or terrorism; loss of mains electricity, water or sewerage; disruption to transport; loss of phone communications.

#### The key features of ROBUST

- ROBUST has been developed by RISCAuthority, a scheme financed by a group of UK insurers, including NIG.
- A vital aspect of the way ROBUST works is the Incident Management Plan (IMP), within the business continuity plan. When disaster strikes, the IMP produces an all-encompassing report that leads everyone involved through each step of the recovery process, and provides the information and guidance needed to return to normal operation.
- Other features include:
  - licence-free with no add-on charges
  - no costly additional software needed
  - all output, including progress reports and IMPs, created in Microsoft Word
  - continually updated and improved once users have an account, they receive automatic notifications of new software updates and training-resource releases, and of the publication of new business continuity and risk control guides.

\*AXA 2007 report

### The key benefits of using ROBUST

- Simple to use software to create a business continuity plan.
- Ensures your clients have the most appropriate business continuity plan for their specific needs, so they can:
  - understand where their organisation is most vulnerable to a crisis
  - minimise the impact of a crisis, not only for themselves but also for their contractors, suppliers and customers
  - protect the reputation of their business and be seen to be an organisation that's in control, even when things go wrong
  - reduce the cost of any disruption, having planned how to manage it in advance.
- Help your clients recover from incidents faster.



# Log on to Broker Risk Assist via TheHub or click here to download the Robust Continuity Software.

If you have signed up via nigbrokerriskassist.com you can continue to log in with your username and password.

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